

COMMERCIAL INTEGRATOR MAGAZINE 2018 RATES (GROSS)

Four Color	1x	3x	6x	12x	Dimensions	
2 Page Spread	\$13,860	\$13,282	\$12,705	\$12,128	16" w x 10.812" h (Trim)	15.25" w x 10" h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Full Page & Bleed	\$6,930	\$6,639	\$6,353	\$6,061	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Back Cover	\$8,663	\$8,432	\$8,201	\$7,970	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
Cover Two	\$8,432	\$8,201	\$7,970	\$7,739	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
Cover Three	\$7,854	\$7,623	\$7,392	\$7,161	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
2/3 Page	\$4,851	\$4,648	\$4,444	\$4,241	4.5625" w x 9.5" h	
1/2 Page Horizontal	\$4,158	\$3,982	\$3,812	\$3,636	7" w x 4.625" h	
1/2 Page Island	\$4,158	\$3,982	\$3,812	\$3,636	4.5625" w x 7" h	
1/3 Page Vertical	\$3,119	\$3,003	\$2,855	\$2,712	2.1875" w x 9.5" h	
1/3 Page Square	\$3,119	\$3,003	\$2,855	\$2,712	4.5625" w x 4.625" h	
1/4 Page	\$2,079	\$1,991	\$1,903	\$1,815	3.375" w x 4.625" h	

Marketplace	1x	Dimensions
1/8 Page Vertical	\$963	2.1875" w x 3.625" h
1/6 Page Vertical	\$1,265	2.1875" w x 4.625" h
1/4 Page Vertical	\$1,705	3.375" w x 4.625" h
1/3 Page Square	\$2,200	4.5625" w x 4.625" h
1/2 Page Horizontal	\$2,888	7" w x 4.625" h

Online Ad Unit	CPM	Dimensions
Top Leaderboard	\$90	728 x 90
Rectangle	\$90	300 x 250
Half Page	\$95	300 x 600
Jumbo Pre/Interstitial	Call for pricing	640 x 480
Bottom Takeover	Call for pricing	Call for specs

PRINT AD SPECS

- > Preferred file format: PDF-x1a
- > Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- > Save in TIFF or EPS format without embedded ICC profiles.
- > Embed all fonts. Use only Adobe fonts.
- > Files should be 100% of print size.

For more information and uploading instructions please contact:
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 508.660.1500 ext. 226 | mrosengard@ehpub.com

PRINT AD MATERIALS: UPLOAD A HIGH-RESOLUTION PDF TO [ADS.EHPUB.COM](https://ads.ehpub.com)

ONLINE AD SPECS

- > JPEG or GIF (standard ad units): JPEG file size maximum is 25k; GIF file size maximum is 40k. Creative in .jpg or .gif format with linking URL. Animated GIFs can be submitted but must only rotate 3 times.
- > Flash (standard ad units): File size maximum is 75k. Created in .swf format.
- > Jumbo Pre-Interstitial: File size maximum is 90k. Creative in .jpg format with linking URL.

SALES

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